

1

*He walks  
too quickly  
through malls.*

## *Explanation:*

A man is able to shop with a woman (looking at feminine things) for a maximum of fifteen seconds. At that point a chemical called epinephrine (similar to adrenaline) is released within his body. This powerful substance makes him want to either run or fall into a deep sleep. This disorder is known as *mallcolepsy*.

Any shopping with a woman may cause him to manifest symptoms of this disorder. He will become anxious and fidgety. Sweat may develop on his upper lip, and he will utter short hurry-up phrases like, “Okay, then . . .,” and, “Well, that’s that, then.”

An antidote to this disturbing condition is to put him in the company of one or more males who are looking at high-tech electronics, sporting goods, or camera equipment. Or just let him fall asleep under a rack of clothing.

*USA Today reported that a woman who called 911 faced the possibility of 18 months in jail. Her reason for calling the emergency number was that her husband wouldn't go shopping with her.*



*He doesn't listen  
when she is  
talking to him.*

## *Explanation:*

The key to communication with a man is to watch his eyes. If the eyes are in a dreamlike state, the brain is processing other (what he considers *more important*) data. At this point, any sounds coming from his mouth, such as “Uh-huh,” mean nothing. These are the symptoms of CDD: Communication Deficit Disorder.

Men *rarely* hear information the first time. CDD is caused by the location of the male inner ear, which prevents initial details from penetrating the brain. They merely remain in the *porch* of the outer ear. A sign that the details are still in the porch will be the word “Huh?” or “What?” uttered 5 to 15 seconds (sometimes up to 60 seconds) after the information is given. This indicates he has merely heard a *background noise*.

Information must be expressed at least twice (the second time with more resolve), followed by the words, “*Are you listening to me?*” This should effectively move the data from the porch to the inner ear (which is connected directly to the brain). Science informs us that women speak twice as much as men. This is because men need to be told things twice.

*Studies reveal that men speak 13,000 words a day.  
Women speak approximately 25,000 words.*

3

*He calls people  
by the  
wrong name.*

*Explanation:*

**T**his tends to embarrass a woman, only because she doesn't understand that this is the natural developmental process of the English language. When a man calls Mark "Mike," or Mike "Mark," he is beginning this amazing process. Take for instance Robert. His close friends call him "Bob." William is called "Bill," and Richard's friends call him "Dick."

Ask yourself who would have first called Robert "Bob," William "Bill," and Richard "Dick." The odds are that it was a man who began this important progression of the English language. There are not many women who have two completely different names. This is probably because women lack this natural gifting—the remarkable ability that men possess—to bring "color" to their native tongue by substituting names that are totally distinct from the original.

*Men often embarrass their wives. Tim Berrends (a popular radio talk show host) and his wife were eating at a restaurant when a man near them began to choke on his food. Tim immediately stood to his feet and in a loud voice asked, "Does anyone know the Hemlock maneuver?" No one did. Neither did anyone know the famous Heimlich maneuver, so Tim tried it . . . and it worked.*



*He says, “Shhhhh”  
while watching  
television.*

## *Explanation:*

**T**he sound “Shhhhh” is commonly considered to be a byproduct of the cruel and harsh “Shut-up!” However, every husband knows that “Shhhhh” is actually a shortened derivative of:

“Shhhhhweetheart...I love you so much. But at the present moment this powerful TV program has my ever-loving mind in its grip. I’m not made like you. The left side of my brain can take in only one body of information at once. Therefore, I have made a calculated choice to deny myself the joy of your immediate communication. This is so that I can watch this program, and then share its excitement with you in a few moments. I hope you don’t mind, shhhhhweetheart.”



5

*He dreams  
while driving.*

## *Explanation:*

**T**he male mind is intensely creative, and it is the sound of the vehicle engine turning over that turns over his finely tuned machine of the mind—that powerfully complex computer of computers. All she sees is a vacant look in his eyes, and she wrongly concludes that he is off in a dream. But he *is* in total control.

Who knows the depths of intelligence into which he is drilling—searching for the oil of creativity, believing that one day he will strike it rich . . . and make this world a better place for both him and his beloved family.

*One well-known preacher, who was in total control, finished his sermon and went down to mingle with his listeners. He approached a woman in the front row who had a blanket across her, covering what was obviously a small child. As he leaned down, he pulled back the blanket and warmly said, “My, what have we here?” She was breast-feeding.*