



INSPIRING and EQUIPPING Christians in FULFILLING the Great Commission



## PRODUCER OF “THE COMFORT ZONE” JOB DESCRIPTION

Living Waters is a Christian para-church evangelism equipping ministry. Best-selling author Ray Comfort is our Founder/CEO (“Hell’s Best Kept Secret,” “God Doesn’t Believe in Atheists,” “The Evidence Bible,” etc.). We produce the popular TV program “The Way of the Master,” which is co-hosted by Ray and actor Kirk Cameron (“Fireproof,” “Growing Pains,” etc.). The program airs on Daystar, TBN, NRB, etc. in nearly 200 countries; we are currently in production on our fifth season. We make unique gospel tracts, books, and various resources. We have one of the largest Christian ministry YouTube channels in the world, with over 135,000 subscribers and 35+ million views. We have also produced several short films, such as “180,” “Evolution vs. God,” and our most recent which speaks the truth in love about homosexuality, “Audacity.” Our mission is to “Inspire and Equip Christians in Fulfilling the Great Commission.” Applicants are encouraged to learn more about the ministry at [www.LivingWaters.com](http://www.LivingWaters.com), before responding to this opportunity.

“The Comfort Zone” is a half-hour, weekday program, during which the hosts—Ray Comfort, Emeal (“E.Z.”) Zwayne, and Mark Spence—answer viewer’s questions, offer biblical insight to trending topics, and inspire and equip believers to share the gospel. (See [www.TCZlive.com](http://www.TCZlive.com) for more details regarding the show.)

Currently the program is entirely web-based. Episodes are streamed live from our website, and archived each day on YouTube. The majority of our audience views the archived shows on YouTube, and, by God’s grace, our YouTube channel is one of the largest Christian ministry YouTube channels in the world.

Living Waters is gearing up to take our program to TV and we are looking for the right person to step in and take the program to that next level. We will also soon begin the process of building a new physical set, as currently our program utilizes an advanced virtual set via green screen.

### RESPONSIBILITIES

The Producer is in charge of making the show happen by putting together the daily programming. With the guidance of Management, the Producer will be responsible for implementing the vision of the program and crafting creative options for consideration. Examples of specific duties will be (but are not limited to):

- **Editing.** Compiling and editing b-roll content. The Producer will be finding the footage for trending news items and create short video openers and b-roll similar in style to an

“Entertainment Tonight” flavor, where clips are quickly shown (and the team will comment on them from a biblical perspective).

- **Creating content.** While the Producer would rarely be seen on camera, this could include taking a video camera and filming street interviews by themselves on Hollywood Blvd., etc.
- **Filmmaking.** Occasionally the Producer will create 2-5 min. short video clips. They will include planning the interviews, filming and editing short video clips [like this one](#).
- **Research.** Hunting down top trending news items as show topics. This can range from funny celebrity news to heartbreaking national tragedies. Also, the Producer will find and secure use of appropriate YouTube videos related to the show’s theme to show for commentary, as teaching points or illustrations, etc.
- **Building daily program notes.** This is not scriptwriting, as the show is unscripted and the hosts determine what they say. Program Notes serve as the framework and outline of the episode – documenting the show’s topic flow by creating segments, choosing the viewer’s questions to be answered on-air, selecting the videos, etc.
- **Develop new program segments.** Examples of two current segments are 1) “What Would You Say?”—the beginning of a [Living Waters University](#) clip is played and you hear a person share their view. The clip is paused before Ray’s filmed response, allowing the entire team to answer on-air, and 2) “Back Talk”— the playback and answering of a voicemail left on our Back Talk line while the text of their message is on-screen. New segment ideas will be pitched to hosts for discussion and approval.
- **Improvement of programming.** A daily part of this role will be the analysis of available analytics in an attempt to identify the trends of any given show or segment based on viewing peaks and drop-off rates, segment replays, click-through rates to highlighted websites or resources, etc. The Producer will create a daily debrief of the show and offer constructive criticism and insights to the hosts.
- **Creating 1-3 min. YouTube snippets.** Taking the cream of the show, editing out the scenes and uploading these short, but informative, vignettes of the show to YouTube.
- **Marketing the show.** Search for and suggest affordable and creative ways to promote the show and expand its reach (both on TV and YouTube), while staying within the legal bounds allowed a non-profit organization.
- **Flexibility.** Due to the nature of live TV and serving in a non-profit ministry, the unexpected should be expected. New responsibilities will no doubt be added and some may be shifted to different team members.
- **Detail-oriented.** Given the pace of a daily, live program and a small team to work with, a high degree of detail-oriented thinking will be required. For the filmmaker who is all art and low on structure, this role could end up becoming overwhelming.

## PASSIONS & EXPERIENCE

- **Hungry.** The candidate needs to be passionate about honoring God and reaching the lost, and will by that desire find creative solutions to move the ball down the field. If the candidate is not a soul-winner, they won’t fully understand the show, nor be able to get behind it like we need. The candidate will need to be self-motivated and driven by a passion to honor God and reach the lost through this show.

- **Creative.** The candidate needs to be an idea person with a modern, cutting edge bent. They need to be well-versed and up-to-date on trending concepts and innovate ways of doing things that result in the capturing of the audience's attention.
- **A natural solution finder.** A practiced critical thinker—able to assess risk and reward, and discern pitfalls well in advance of implementation.
- **Thrive on team collaboration, while spending a lot of time working solo.** The candidate needs to be able to brainstorm out planning ideas daily/weekly/monthly—topics, segments, improvements, etc. They've got to be able to get excited about ideas and constantly come up with new ones.
- **Fun.** While this is a critical and demanding segment of our ministry, the candidate must be able to maintain a joyful and fun-loving attitude. Chemistry between the Producer, Management, and the hosts is paramount and a requirement. For example, if the candidate doesn't laugh at our brand of humor, they won't be able to contribute the fuel/ideas that would fit the culture of our program.
- **TV experience preferred, but not required.** A qualified candidate must be able to provide or demonstrate some sort of alternate experience in lieu of directly related prior work. The candidate's skill-set must support the underlying mechanics of this requirement.
- **Graphic design skills preferred, but not required.** Competency with a broad range of Mac and/or PC software is a must.
- **Marketing experience preferred, but not required.**

This is a full-time position with Living Waters Publications, a 501(c)(3) Christian evangelistic non-profit organization, based in Bellflower, California. This is an on-site position and an in-office presence at our Bellflower, California headquarters is mandatory.

Please send all resumes and inquiries to [hr@livingwaters.com](mailto:hr@livingwaters.com). No phone calls, please. Applicants of interest will be contacted via email or phone.